Comcast Driving Innovation in Entertainment

PRODUCTS

1996
- @Home Internet launched

1997
- Digital TV launched

2002
- High-definition (HD) television service launched
- Digital Video Recorder (DVR) launched
- Comcast High-Speed Internet launched

2003
- Comcast.net launched
- The Fan™ online video player launched
- Video-on-demand (VOD), Comcast On Demand launched
- Starz and Encore on VOD
- HBO on VOD
- Largest residential Internet service provider
- Showtime on VOD

2004
- NFL Network and NFL on VOD
- Discovery on VOD
- MGM/Sony movies on VOD

2005
- Digital Voice launched
- Starz 1,500 VOD movies
- "Triple Play" package launched
- Sprout on VOD

2006
- 100 hours HD VOD
- One million Digital Voice customers
- PowerBoost launched
- NBCU on VOD
- CBS on VOD
- Disney/ABC on VOD

2007
- Day-and-date trial
- SmartZone™ launched
- AnyRoom On Demand launched
- 8,000 choices On Demand

2008
- 10K VOD choices
- Project Infinity introduced
- Fancast.com
- tru2way
- 1,000 HD viewing choices
- Wideband 50 Mbps
- First 3D movie
- First iTV apps
- All-Digital rollout begins

2009
- Third-largest residential phone service provider in U.S.
- On Demand Online
- Wideband 100 Mbps
- 3G/4G Wireless launched
- Comcast mobile iPhone app
- 13 billion On Demand views
- 17K VOD choices
- 2,000+ movies On Demand
- Day-and-date with major studios: Warner Bros, NBC Universal, Fox, Sony
- 100+ HD channels
- Digital Transition

2010
- Xfinity WiFi launch
- Xfinity TV iPhone App
- Xfinity TV Online
- Masters in 3D
- 11K movies On Demand
- 150K video choices online

1996 — 2010