

**PRODUCTS**

1996	<ul style="list-style-type: none"> <li>• @Home Internet launched</li> </ul>	2003	<ul style="list-style-type: none"> <li>• Comcast.net launched</li> <li>• The Fan™ online video player launched</li> <li>• Video-on-demand (VOD), Comcast On Demand launched</li> <li>• Starz and Encore on VOD</li> <li>• HBO on VOD</li> <li>• Largest residential Internet service provider</li> <li>• Showtime on VOD</li> </ul>	2005	<ul style="list-style-type: none"> <li>• Digital Voice launched</li> <li>• Starz 1,500 VOD movies</li> <li>• “Triple Play” package launched</li> <li>• Sprout on VOD</li> </ul>	2007	<ul style="list-style-type: none"> <li>• Day-and-date trial</li> <li>• SmartZone™ launched</li> <li>• AnyRoom On Demand launched</li> <li>• 8,000 choices On Demand</li> </ul>	2009	<ul style="list-style-type: none"> <li>• Third-largest residential phone service provider in U.S.</li> <li>• On Demand Online</li> <li>• Wideband 100 Mbps</li> <li>• 3G/4G Wireless launched</li> <li>• Comcast mobile iPhone app</li> <li>• 13 billion On Demand views</li> <li>• 17K VOD choices</li> <li>• 2,000+ movies On Demand</li> <li>• Day-and-date with major studios: Warner Bros, NBC Universal, Fox, Sony</li> <li>• 100+ HD channels</li> <li>• Digital Transition</li> </ul>
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1996	1997	2002	2004	2006	2008	2009
	<ul style="list-style-type: none"> <li>• Digital TV launched</li> </ul>	<ul style="list-style-type: none"> <li>• High-definition (HD) television service launched</li> <li>• Digital Video Recorder (DVR) launched</li> <li>• Comcast High-Speed Internet launched</li> </ul>	<ul style="list-style-type: none"> <li>• NFL Network and NFL on VOD</li> <li>• Discovery on VOD</li> <li>• MGM/Sony movies on VOD</li> </ul>	<ul style="list-style-type: none"> <li>• 100 hours HD VOD</li> <li>• One million Digital Voice customers</li> <li>• PowerBoost launched</li> <li>• NBCU on VOD</li> <li>• CBS on VOD</li> <li>• Disney/ABC on VOD</li> </ul>	<ul style="list-style-type: none"> <li>• 10K VOD choices</li> <li>• Project Infinity introduced</li> <li>• Fancast.com</li> <li>• tru2way</li> <li>• 1,000 HD viewing choices</li> <li>• Wideband 50 Mbps</li> <li>• First 3D movie</li> <li>• First iTV apps</li> <li>• All-Digital rollout begins</li> </ul>	