

Comcast Video Services

With 24.7 million customers, Comcast is the nation's leading provider of cable television.

Comcast offers more video on demand, more HDTV and more content choices than any other provider.

Digital Cable Comcast Digital Cable features up to 250 or more channels, more than 10,000 On Demand choices and an interactive program guide that makes it easy for customers to find what they want to watch, when they want to watch it.

On Demand Comcast's industry-leading On Demand service offers an ever-growing library of more than 10,000 choices each month, and will be growing in the future as On Demand continues to change the way that we watch television. More than 90 percent of On Demand programs are available at no additional charge. With On Demand, customers have complete control over their viewing experience and can fast-forward, rewind, pause and restart their selections. Comcast's On Demand lineup includes thousands of programs, including movies, TV shows, music videos, kids shows, primetime hits, news and educational shows, exercise programs and more.

High-Definition (HD) Programming Comcast gives customers more HD choices than any other provider, and is expanding its HD lineup to more than 1,000 choices this year, whenever a customer is ready to watch something in HD.

Comcast's HD choices include the most popular sports, TV shows, movies and music customers most want to watch in HD with unmatched flexibility to watch programs when it's convenient for them.

Digital Video Recorder (DVR) Comcast's DVR service brings customers more control and convenience with the ability to digitally record up to 80 hours of standard-definition—or 15 hours of high-definition—programs and to pause and rewind live TV broadcasts. With dual-tuner DVRs, customers can record two programs at once or record one show while watching another.

DVR service from Comcast is one of the best values on the market today, and is the only option that gives consumers dual-tuner HD DVR functionality and access to Comcast's On Demand service all from one box.

Interactive Program Guide Comcast's interactive program guide enables customers to:

- Quickly find their favorite shows and discover new viewing choices
- Record any television show with a DVR
- Choose from thousands of On Demand programs and order at any time
- Set favorite channels to quickly scan their most-watched networks
- Use parental controls to determine which programming is appropriate for their families
- Choose from hundreds of HD programs



Video On Demand and HD

Comcast customers have more On Demand, more HD and more choice

Comcast offers consumers the most on-demand television choice today with more than 10,000 programs a month and plans to give consumers exponentially more content choice in the future – all available at the click of a remote. In January, 2008 at The International Consumer Electronic Show (CES), Comcast announced Project Infinity – its vision to give consumers the ability to watch any movie, television show, user generated content or other video that a producer wants to make available On Demand.

On Demand Comcast's signature On Demand service fundamentally changed the way people watch TV. Since launching in 2003, On Demand has grown from a few hundred choices to more than 10,000 choices each month.

Over that time, Comcast customers have watched more than seven billion On Demand selections. This compares to about three billion music downloads from Apple iTunes over a similar period of time. Currently, Comcast customers are selecting over 275 million On Demand views a month, which means Comcast customers are starting an On Demand program more than 100 times every second.

Comcast's On Demand lineup includes a wide range of choices for all tastes and interests that are available 24x7, any time customers want to watch.

HD VOD Comcast offers the nation's largest HD VOD selection today, and is expanding its lineup to more than 1,000 HD choices by the end of the year, offering more HD than any other video provider. Comcast's HD experience includes live TV, HD On Demand and recorded programming on customers' digital video recorders.

More HD Viewers have said they want to watch more HD— and that they want the ability to watch it on their schedules. So Comcast is adding hundreds of HD movies, TV shows, music videos and more to its On Demand service.

In addition to offering more HD choices, Comcast delivers a better HD picture. In a 2007 third-party survey, more satellite TV customers selected Comcast as providing the better picture.

More Movies With 1,300 movie titles available each month, Comcast Digital Cable customers already have access to more movies On Demand than they can find anywhere else. Beginning next year, Comcast plans to offer more than 6,000 movies a month, and more than 3,000 of them will be available in HD. Today, Comcast Digital Cable customers can choose from new releases as well as hundreds of free movies from Sony, MGM, FEARnet and Encore as well as movies from premium networks like Starz, HBO, Cinemax, Showtime and The Movie Channel – all available at their fingertips with no additional equipment.

*Available HD signals vary by market.

