

A message from **Brian L. Roberts**

My father, Ralph Roberts, founded Comcast in 1963 with one small cable system in Tupelo, Mississippi. Even then, Ralph had big dreams about bringing innovative products to consumers across America. He also was committed to creating a culture that focused on community service and employee involvement.

Today, we're realizing his dream. We invest tens of billions of dollars in local communities to bring them broadband services that are light years ahead of what Ralph could offer the citizens of Tupelo more than 45 years ago. Since then, we've become the nation's leader in video, high-speed Internet and phone services; we've created tens of thousands of jobs; and we contribute to the economic well-being of communities coast-to-coast.

However, one thing has not changed since we were founded: our commitment to local communities. We employ about 100,000 employees who live and work in those communities. And we look at our community investment as something that's just as important as our investment in technology.

We can sum up our approach to community investment in one simple phrase: we power dreams in our communities. We have three community investment priorities – promoting community service, expanding digital literacy and building tomorrow's leaders.



We value our partnerships with non-profit organizations that make our communities stronger. One of our signature programs is Comcast Cares Day, our annual nationwide day of service. On April 25, 2009, more than 60,000 employees, family members, friends, community partners and public officials volunteered at more than 500 community service projects around the country. These volunteers delivered more than 360,000 hours of service in a single day, raising our cumulative total to nearly 1.4 million hours since Comcast Cares Day began in 2001.

On behalf of our entire company, we pledge to continue building upon a legacy of community investment that began more than 45 years ago. We are grateful to our employees for serving, and we are grateful to our community partners for allowing us to work with them.

Sincerely,

A handwritten signature in black ink that reads 'Brian'.

Brian L. Roberts

Chairman and CEO, Comcast Corporation