

The GLBT Community

Comcast and Diversity Our Commitment to the GLBT Community

Comcast is committed to identifying and expanding opportunities for members of the GLBT community in the areas of recruitment and career development, community investment and programming.



Recruitment and Career Development

- Comcast earned an 85 (out of 100) rating on the Human Rights Campaign (HRC) Foundation's 2007 Corporate Equality Index. HRC works to gain gay, lesbian, bisexual and transgender equal rights. The positive score reflects our inclusion of sexual orientation in the company's Equal Employment Opportunity policy and our offering of domestic partner benefits.
- In order to find and attract the best applicants from a range of diverse backgrounds, Comcast attends and hosts more than 100 diversity recruiting events throughout the country each year. The Comcast recruiting team builds relationships with professional and community-based organizations at the local, regional and national levels.

Community Investment

- Comcast partners with various GLBT community centers across the country that provide a range of services for the GLBT community and their friends and families, including arts, culture and social activities, as well as health and wellness services.
- Comcast has created a partnership with the National Gay and Lesbian Chamber of Commerce, and will provide support for their programs and services aimed at GLBT small business owners. Additionally, we support the Horizons Foundation, a philanthropic social justice organization that serves the GLBT community by making grants, strengthening GLBT organizations and leadership and increasing philanthropic giving.
- We are proud supporters of GLAAD and their annual Media Awards around the country. We also provide airtime for their "Be an Ally and A Friend" public service announcement campaign, which encourages tolerance.

Programming

- Comcast offers Logo network as part of our digital cable packages in select markets. Logo shows films, documentaries, newscasts, and original programs and specials. Ten hours of Logo's programming is also available On Demand for free in markets that carry the network.
- We carry the here! network as a subscription-based On Demand offering. The network offers programming appealing to a broad-based, diverse GLBT audience, including a wide variety of groundbreaking and acclaimed original movies and series, plus the world's largest collection of gay and lesbian films.
- Comcast produces and directs "Out," a weekly show that airs in San Francisco and whose content is developed by the GLBT community.

