



Comcast and Diversity

Our Commitment to Veterans

Comcast is committed to identifying and expanding opportunities for veterans through recruitment and career development, supplier diversity, community investment and programming.

Recruitment and Career Development

- Comcast attends local military expos to recruit veterans and reservists for open positions in all divisions at Comcast.
- Comcast was recognized by G.I. Jobs as one of the top “100 Military-Friendly Employers for 2010.”
- We are proud to recruit and develop reservists and veterans from all service branches of the U.S. military. We have an employee base comprised of more than 500 veterans and reservists, including the President of Comcast Cable and former Navy Seal, Neil Smit.

Supplier Diversity

- NaVOBA (National Veteran Owned Business Association) ranked Comcast on the “Top 10 Best Corporations for Veteran-Owned Businesses in 2010.”

Programming

- Comcast supports active duty military, veterans and their causes in a number of ways. In cooperation with Hire America’s Heroes, Comcast sponsored a 2010 Public Service Announcement (PSA) initiative encouraging employers to hire veterans.
- Comcast Spotlight joined The Mission Continues, an organization that helps wounded and disabled veterans continue serving their country as “citizen leaders,” in creating a PSA for veterans to tell their inspiring stories of service.
- In honor of Veteran’s Day 2010, XfinityTV.com hosted full length episodes of The Pacific, the HBO miniseries about U.S. Marines fighting in WWII.

Community Investment

- The Comcast Foundation supports numerous organizations that champion our military servicemen and women. Some of our partnership organizations include: Women In Military Service For America Memorial Foundation, Soldiers & Sailors Memorial Hall & Museum Trust, Paralyzed Veterans of America, Operation Second Chance, the Wounded Warrior Project, and the Veterans Support Foundation.



comcast.com/diversity